

## Historic, archived document

Do not assume content reflects current  
scientific knowledge, policies, or practices





## Hardy Perennials

Less than 5 add 10c extra	Height	Per 5	Per 25
Achillea, The Pearl. White; for cutting.....	24"	\$1.00	\$ 3.75
Achillea Mill. Rose pink.....	12"	1.25	5.00
Achillea Mont. Blanc.....	12"	1.25	5.00
Aconitum, Fisheri (Monkshood). Large dark blue spikes.....	36"	1.50	6.25
Agrostemma Alba (Mullein Pink). White blooms. June-July.....	24"	1.25	5.00
Coronaria. Rich crimson in abundance; long stems.....	24"	1.25	5.00
Anchusa Italica (Droppers). Gentian-blue. June-Sept.....	48"	1.00	3.75
Anthem. Tinctoria (Marguerite). Golden yellow.....	18"	1.00	3.75
Antologia Canadensis. Dark yellow. For naturalizing.....	24"	1.00	3.75
Aquilegia—Mrs. Scott Elliott. Long spurred.....	18"	1.25	5.00
Silver Queen. White; fine for shade and naturalizing.....	24"	1.00	3.75
Chrysanth. Yellow. May to June.....	36"	1.00	3.75
Coccoloba. Rocky Mountain Columbine. Blue.....	24"	1.25	5.00
Long Spurred Hybrids. Assorted.....	36"	1.00	3.75
Mrs. Scott Elliott strain of hybrids.....	24"	1.25	5.00
Arabis Alpine. Bedding rockeries, white.....	6"	1.00	3.75
Armeria Formosa. Lined Pink.....	8"	1.25	5.00
Artemisia Lactifolia. Elegant spike sprays, white.....	48"	1.00	3.75
Aster, Hardy. Novae Angliae. Lavender-blue.....	48"	1.25	5.00
Climax. Lavender-blue flowers. 1/2-in. diam. August.....	48"	1.25	5.00
Aubretia Hybrids (Rock Cress). Various shades.....	3-4"	1.25	5.00
Bocconia (Flame Poppy). Creamy-white; for massing.....	72"	1.00	3.75
Baptisia Australis. Dark blue; for wild border.....	36"	1.00	3.75
Boltonia Aestivalis. White; for background. Aug.-Sept.....	72"	1.00	3.75
Pink. For background. Aug.-Sept.....	72"	1.00	3.75
Campanula (Canterbury Bells). Perennial var.; mixed.....	6-8"	1.00	3.75
Campanula Carpatica Blue. Excellent for rock gardens.....	24"	1.25	5.00
Campanula Persicifolia Blue. Peach leaf bell flower.....	24"	1.00	3.75
Canterbury Bells Blue Double. Biennial.....	24"	1.00	3.75
Canterbury Bells Blue Single. Biennial.....	24"	1.00	3.75
Carnation Gremlin. Red white, pink, brown. June-Sept.....	12"	1.00	3.75
Carnation Grenadin Scarlet. Hardy Carnation.....	14"	1.00	3.75
Carnation Margaret Double Rose. Hardy pinks.....	12"	1.00	3.75
Campanula. Biennial; blue, lilac, pink and mixed.....	24"	1.00	3.75
Chinese Plants (Physalis Franchetti). Lantern plant.....	6"	1.25	5.00
Chrysanthemum Leucanthemum fl. pl. Ex. new cutting.....	14"	1.25	5.00
Chrysanthemum. C. Lottin Bell. Large daisy-like; white.....	18"	1.00	3.75
King Edward. Daisy-like; white.....	18"	1.00	3.75
Chrysanthemum the Speaker. Shasta Daisy.....	18"	1.00	3.75
Centaurea, Montana (Corn Flower). Blue. July-Sept.....	24"	1.00	3.75
Ceropegia. Double-flowering, yellow. All summer.....	24"	1.00	3.75
Delphinium Belladonna. Sky-blue. June-Oct. For cutting.....	36"	1.00	3.75
Belladonna. Deep blue. June-Oct. For cutting.....	36"	1.00	3.75
Chinese Blue. White. June-Oct. Border.....	24"	1.00	3.75
Chinese Alba. White. June-Oct. Border.....	24"	1.00	3.75
Blackmore and Langdon Hybrids.....	36"	1.25	5.00
Hybrids. Assorted.....	36"	1.00	3.75
Franken's Delight. Deep purple.....	48"	3.75	15.00
Delphinium. Formosum. Strong grower, dark blue.....	36"	1.00	3.75
Delphinium. Summer Cloud. White.....	36"	1.25	5.00
Dianthus Barbatus (Sweet Williams). Mixed colors. Border.....	24"	1.00	3.75
Newport Pink. Salmon-pink. Border.....	24"	1.25	5.00
Dianthus Caesius (Cheddar Pink). Pink.....	8-10"	1.00	3.75
Dianthus Hedewigii. Double mixed, red.....	12"	1.00	3.75
Dianthus Plumarius. Double mixed, hardy pink.....	12"	1.00	3.75
Dicentra (Bleeding Heart). An old-time favorite. May-June.....	24"	1.00	3.75
Digitalis Shirley. White to deep rose. June-July.....	48"	1.25	5.00
Funkia Cerealis (Plantain Lily). Blue. Border.....	24"	1.75	7.50
Undulata Variegata. Lavender. July-Aug.....	24"	2.50	10.00
Galathea. Brownish-red. All summer. Border, cutting.....	36"	1.00	3.75
Geum Mrs. Bradshaw. Double red flowers.....	18"	1.25	5.00
Gypsophila paniculata (Baby's Breath). White; cutting.....	24"	1.00	3.75
Fl. Pl. Double-flowering white. Cutting.....	24"	1.00	3.75
Gypsophila Repens (Baby's Breath). Double white fl.....	18"	1.25	5.00
Helianthus Automnale Rubrum.....	36"	1.25	5.00
Helianthus Hoopesi.....	36"	1.25	5.00
Hibiscus. Giant red, white, pink. All summer. Border.....	72"	2.50	10.00
Hollyhock. Double yellow, red, pink, salmon and white.....	72"	2.50	10.00
Single. Mixed.....	72"	1.00	3.75
Hollyhock Double Mixed.....	72"	1.00	3.75
Hollyhock Salmon. Double.....	72"	1.00	3.75
Hollyhock Single Mixed.....	72"	1.00	3.75
Liatris.....	48"	1.25	5.00
Lily of the Valley.....	12"	1.25	5.00
Linum Perenne (Flax). Blue; all summer; rocky.....	18"	1.00	3.75
Lupinus Perennial Polyploides Blue.....	16"	1.00	3.75
Lupinus Perennial Polyploides.....	16"	1.00	3.75
Lychnis Ackworthii.....	12"	1.00	3.75
Lychnis Chalcidiana. Orange-scarlet. June-July.....	18"	1.00	3.75
Lychnis Haagenia. Free blooming red.....	12"	1.00	3.75
Mertensia. Virginia Blue Bells. Excellent for woods.....	14"	1.00	3.75
Phlox Subulata Pink. Lilac and white; creeping.....	12"	1.00	3.75
Polemonium Coeruleum. Jacob's Ladder. Bright salmon scarlet.....	12"	1.00	3.75
Poppy Princess Vic. Louise Per. Bright salmon scarlet.....	10"	1.00	3.75
Poppy Undulata.....	24"	2.50	10.00
Poppy Oriental. Scarlet. July. In shrubbery.....	48"	1.00	3.75
Physocarpia Arguta. Pink and white borders.....	36"	1.00	3.75
Platycodon. Blue and white. Balloon-like flower. Cutting, border.....	30"	1.00	3.75
Pyrethrum Arto. Sanguineum.....	30"	1.00	3.75
Pyrethrum Roseum.....	30"	1.00	3.75
Ranunculus Repens, fl. pl. Double buttercups.....	36"	1.00	3.75
Rudbeckia Newmanii. Daisy-like flower.....	36"	1.00	3.75
Lacinata. (Golden-Glow). Yellow.....	60"	1.00	3.75
Purpurea (Cone-Flower). Purple.....	36"	1.00	3.75
Scabiosa (Mourning Bride). Lavender-blue.....	24"	1.75	7.50
Sedum Album Clumps.....	3"	1.25	5.00
Sedum Anglicum White.....	3"	1.00	3.75
Sedum Glaucum.....	3"	1.25	5.00
Sedum Sexangulare.....	4"	1.25	5.00
Sedum Stahli Clumps.....	3"	1.25	5.00
Sedum (Stoncrop). Yellow and red; creeping.....	4"	1.25	5.00
Sedum Spectabile. Light rose; July-Sept. Rockery, border.....	12"	1.75	7.50
Brilliant. Red. Rockery, borders.....	12"	1.75	7.50
Stokasia Cyanea (Speedwell). Lavender-blue. June-Sept.....	18"	1.00	3.75
Trillium Erectum. Excellent for woods.....	8"	1.00	3.75
Tunica. Very fine hair-like foliage.....	6"	1.00	3.75
Veronica Amethystina.....	12"	1.00	3.75
Veronica Elegans.....	8"	1.25	5.00
Veronica Longifolia Subsellis. Deep blue. July-Sept.....	2.00	7.50	30.00
Viola Cornuta Mixed.....	5"	7.50	30.00
Viola Cor. Perfection.....	4"	1.00	3.75
Viola Jersey Gem.....	4"	1.25	5.00
Wallflower. Golden-yellow; blooms all summer.....	18"	1.00	3.75
Yucca Filamentosa. Small size.....	72"	3.75	15.00

## Rock Plants

Per 5	Per 25
Aubretia Hybrids (Rock Cress). Various shades.....	3-4" 1.25 5.00
Achillea Mill. Roseum.....	12" 1.25 5.00
Alyssum Saxatile (Madwort). Yellow; double-flowering.....	12" 1.00 3.75
Arabis Alpine. Bedding rockeries, white.....	6" 1.00 3.75
Armeria Formosa. Light pink.....	8" 1.25 5.00
Campanula (Canterbury Bells). Perennial var.; mixed.....	6-8" 1.00 3.75
Campanula Carpatica Blue. Excellent for rock gardens.....	24" 1.00 3.75
Canterbury Bells Rose Single. Biennial.....	24" 1.00 3.75
Dianthus Caesius (Cheddar Pink). Pink.....	8-10" 1.00 3.75
Dianthus Hedewigii. Double mixed, red.....	12" 1.00 3.75
Forget-me-nots. Pink and blue.....	4-5" 7.50 30.00
Gypsophila Repans (Baby's Breath). Double white flowering.....	3-4" 1.00 3.75
Lily of the Valley.....	6" 1.25 5.00
Phlox Subulata. Pink, lilac and white; creeping.....	12" 1.25 5.00
Physocarpia Arguta. Deep rose pink.....	3" 1.25 5.00
Sedum Album Clumps.....	3" 1.00 3.75
Sedum Anglicum White.....	3" 1.00 3.75
Sedum Glaucum.....	3" 1.25 5.00
Sedum Sexangulare.....	4" 1.25 5.00
Sedum Stahli Clumps.....	3" 1.25 5.00
Sedum (Stoncrop). Yellow and red; creeping.....	4" 1.25 5.00
Silene Shasta (Catch-fly). Blush pink.....	5" 1.00 3.75
Trillium Erectum. Excellent for woods.....	8" 1.00 3.75
Tunica. Very fine hair-like foliage.....	6" 1.00 3.75
Veronica Elegans.....	8" 1.25 5.00
Viola Cornuta Mixed.....	5" 7.50 30.00
Viola Cor. Perfection.....	4" 1.00 3.75
Viola Jersey Gem.....	4" 1.25 5.00



# Franken's Master List of Tulips

## Our Shipments of Tulips from Holland Are In!

With each purchase of Tulips or Narcissus, we will allow a 50 per cent discount, on Peonies or Iris of a like amount.

Your Orders Will Go Forward at Once  
To our friends who have not yet ordered, we wish to advise you to place your order early, while assortment is complete, as our stock is very limited this year.  
It will be next to impossible to fill late orders.

With each Perennial order amounting to \$25.00, or more, we will allow 50 per cent discount on Evergreens of a like amount.

## Breeder Tulips

Less than 25 add 10c extra	Height	Per 100	Per 1000
Violet Varieties.....	25" to 100 rate; 250 at 1000 rate	9.00	85.00
Godet Parfait. Dark violet; white center.....	28"	7.50	70.00
*Louis XIV. Dark purple; large globular; wonderful.....	28"	10.40	99.00
Bacchus. Dark violet-blue; best among dark breeders.....	32"	6.00	55.00
Roi D'Siam. Light purple, lighter toward edges.....	32"	5.00	45.00
St. James. Dark rose-blue, edged bronze, inside mahogany.....	30"	7.40	69.00
Violet Queen. Ruby violet; wonderful flower.....	25"	8.00	75.00
Velvet King. Dark, glossy purple maroon, yellow base.....	25"	8.00	75.00

## Red and Orange Varieties

Apricot. Flushed orange.....	28"	7.00	65.00
Lucifer. Dark orange, inside scarlet, orange-yellow base.....	28"	12.00	115.00
*Panorama. Deep orange, shaded mahogany, globular; brilliant.....	28"	5.00	45.00
Prince of Orange. Terra cotta, edged orange, yellow center.....	26"	7.50	70.00
Vulcan. Reddish-apricot, margined buff.....	30"	10.00	95.00
Cardinal Manning. Dull wine-red, flushed rosy-bronze.....	30"	5.00	45.00

## Bronze Varieties

Bronze Queen. Soft buff, inside golden-bronze.....	28"	4.00	35.00
Chestnut. Dark brown, with yellow var.....	28"	5.60	51.00
Copernicus. Bronze brown.....	28"	8.00	75.00
Golden Bronze. Light brownish-yellow, deep mahogany.....	24"	6.00	55.00
Goldfinch. Light bronze, inside mahogany; excellent.....	28"	10.00	95.00
Dandy. Golden-bronze, yellow base, starred green.....	28"	5.00	45.00
Prince Albert. Golden bronze; large formed; green base.....	32"	8.00	75.00
White Perfection. Light bronze-yellow, inside brown.....	25"	5.40	49.00

## Cottage Tulips

Tulips marked (*) are good forcing varieties.	Per 100	Per 1000
Inglecombe Pink. Soft rosy pink, salmon flush; large.....	24"	4.00 35.00
The Fawn. Rosy-fawn, flushed rose; large-egg shaped.....	20"	5.00 45.00
John Ruskin. Salmon-rose, edged lemon-yellow; large.....	16"	6.00 55.00
Idyll. Lively rose, inside salmon-pink.....	26"	6.00 55.00
Kaleidoscope. Rosy, striped mauve, yellow edged.....	26"	7.50 70.00
Marvel. Salmon, rose-yellow border, inside gold.....	28"	7.50 70.00
Mrs. Kerrell. Rose/flushed orange.....	26"	7.00 65.00
Sirene. Satin, rose, very flowering.....	26"	7.00 65.00
Sir Henry. Lavender, pink, yellow, rose.....	26"	7.00 65.00
Snowden. Pure white.....	26"	6.00 55.00
Aegir. Cherry rose; wonderful, large.....	26"	6.00 55.00
Scarlet Varieties.....	8.00	70.00
Grenadier. Light orange, large flower.....	8.00	70.00
Coronation Scarlet. 3 Orange shade; 3 to 5 flowers on stem.....	6.00	55.00
Dido. Orange-red, bordered orange-yellow.....	25.00	245.00
Dulcinea. Beautiful soft rosy-red.....	8.00	75.00
La Merveille. Orange-scarlet, flushed rose-yellow base.....	20"	5.00 45.00
Yellow Varieties.....	5.50	50.00
Argo. Yellow spotted orange.....	15.00	145.00
Golden Spire. Yellow, edged red.....	8.00	75.00
*Inglecombe Yellow. Canary-yellow, globe-shaped.....	21"	7.50 70.00
*Inglecombe Yellow. Canary-yellow; large oval-shaped flower; superb.....	25"	5.50 50.00
*Mrs. Moon. Golden-yellow; large flower; beautiful.....	25"	6.50 60.00
Orange King. Deep orange, shaded rose, yellow base; scented.....	5.00	45.00
Vittoria. Subtle yellow; large flower; crimson-carmine.....	24"	5.00 45.00
Retroflexa. Reflexed petals; splendid for cutting.....	6.00	55.00
White Varieties.....	20"	5.00 45.00
Picotete. Margined deep rose; good sized flower.....	20"	5.00 45.00

## Darwin Tulips

Pink Varieties		Height	Per 100	Per 1000
Less than 25 add 10c extra				
Afterglow. Bright orange, lighter edge			\$ 8.80	\$80.00
Barronne de la Tonnerre. Medium cup-shaped, bright rose	26"		5.00	45.00
Clara Butt. Clear pink, flushed salmon	21"		4.50	40.00
Flamingo. Soft shell-pink, medium pointed flowers	28"		6.00	55.00
Galathea. Bright carmine, rose-blue base; large flower	28"		6.25	50.00
Madame de la Roche. Slaty purple, outside dull slate blue	28"		7.00	65.00
*Mme. Krelage. Lilac-rose, inside soft pink; long flower	28"		5.00	45.00
Psyche. Silvery-rose inside, pale blue base; large flower	26"		6.00	55.00
*Princess Elizabeth. Deep pink; leading force	30"		6.00	55.00
Red Varieties				

## Red Varieties

*Bartigon. Fiery-crimson, white base; very showy flower.....	28"	5.50	50.00
City of Haarlem. Dark scarlet-steel, blue base; cup-shaped.....	28"	12.00	115.00
Claude Gillot. Dark scarlet, white base, blue marks.....	28"	5.00	45.00
*Farncombe Sanders. Beautiful scarlet, white base.....	26"	5.00	45.00
Isis. Fiery-crimson, blue base; beautiful.....	26"	6.00	55.00
Osida. Crimson-scarlet, purplish-blue base; huge flower.....	24"	6.50	50.00
*Prof. Ravenhoff. Deep cherry rose; large flower.....	24"	6.50	50.00
*Pride of Haarlem. Brilliant rosy-carmine, blue base; large.....	25"	4.50	40.00
President Taft. Dark red; splendid keeper.....	30"	7.00	70.00
Win. Pitt. Brilliant dark scarlet.....	30"	5.50	50.00

## Violet and Purple Varieties

Bleu Aimable. Bluish-heliotrope; late bloomer.....	26"	7.00	65.00
Dream. Pale heliotrope, inside deep violet.....	27"	6.50	60.00
Jubilee. Bright blue-purple, paler edges, white base; huge.....	29"	10.00	95.00
La Tristesse. Slaty purple, outside dull slate blue.....	28"	7.00	65.00
*Rev. Ewbank. Soft lavender-violet; darker toward base.....	26"	6.00	55.00
Valentine. Soft heliotrope blue base; long; large flower.....	22"	8.00	75.00
Viking. Intense violet; wonderful keeper.....	24"	5.50	50.00
*Wm. Copeland. Rosy lilac, changing to lovely lavender.....	24"	7.50	70.00
Raphael. Dark reddish claret; wonderful.....	24"	7.50	70.00

## Black Varieties

Faust. Dark satiny-purple, maroon blue base; large flower.....	32"	8.50	80.00
*Philippe de Commynes. One of the best dark purples.....	26"	7.00	65.00
Zulu. Rich velvety purple-black, shiny purple edge.....	27"	7.00	65.00

## White Varieties

Painted Lady. White, tinged heliotrope; good size.....	27"	5.00	45.00
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## Double Early Tulips

*Couronne D'Or. Deep yellow, flushed orange red; large.....	11"	7.00	65.00
*Imperator Rubrum. Glowing scarlet; popular. When forced.....	12"	8.00	75.00
let flower come slowly at first to prevent green tips.....	12"	5.50	50.00
La Grandesse. Large soft rose, shaded white; good forcer.....	12"	5.50	50.00
Murillo. Delicate rose-pink, flushed white.....	11"	4.50	40.00

## Single Early Tulips

Less than 5 add 10c extra	Per 5	Per 25
*Belle Alliance. Scarlet; large sweet-scented.....	18"	6.00 55.00
Cottage Maid. Bright pink, good bedder.....	18"	5.50 50.00
*Flamingo. Carmine-rose, shaded lighter, white striped.....	16"	6.00 55.00





A carefully planned and laid out home, where the use of Evergreens predominate, which gives a clean cut distinction to the home, of tidiness, and character of modern landscape.

Will not small alterations in your personal landscape surroundings add a touch of dignity, which may be lacking, and make your home also a 100% modernistic planting?

Rhododendrons Used For Hillsides And Ravines



An All Evergreen Natural Rock Garden Effect



Phone  
Deerfield  
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Border Plantings

## Customers' Suggestions and Special Offers

OUR BUSINESS is to supply that finishing touch that every landscape needs to put it at par.

No matter how small or how large the estate, it is that last finishing touch of completeness that makes it 100% par.

Our stock of nursery merchandise, which consists of European and Japan imports of bulbs, as well as stock from the Atlantic to the Pacific Oceans, is at your disposal.

Also we have a service department of efficient and experienced landscape men at your command.

Right now is a most desirable time to call and suggest your landscape possibilities.

This service costs you nothing. Simply call DEERFIELD 241 for appointment.

We are as close to you as you are to your telephone.

To have us call costs you nothing and our suggestions and recommendations may lend just that something your landscape needs for its completion.

Evergreen plantings properly designed and located; Pools and Rock Gardens lend most beautifully to landscape where possible.

We have a very large inventory of landscape materials, and in order that our customers may enjoy the full benefit of our efforts in producing and assembling this merchandise together we are going to make many substantial reduced offers this Fall.

Quality of plants and bulbs is ever our first consideration and of all the years of our business we have the finest and largest and best assortment of plants, roots, and bulbs at your command.

In every case where substantial discounts are allowed you may rest assured of the finest quality and not a mere clearance sale.

We intend to give, in these various Special Offers, between five and ten thousand dollars in merchandise value to our customers this Fall.

Look over each one carefully, and note where your borders may be improved with their use, and enjoy their added beauty next season.

In making your notes use three sketches. One of Spring bulbs, which should include Narcissus, Daffodils, Hyacinths, Single and Double Early Tulips, also the Darwins, Breeders and Cottage Tulips. Plan number two covering the same area of Spring and early blooming perennials. These should include Iris, Peonies, Candidum Lillies, Delphinium and such common Perennials as Columbine, Shasta Daisies, Foxglove, Campanula, etc. Plan number three should include a substantial amount of Phlox of various colors and varieties, Summer flowering Lillies, and Fall blooming Perennials, such as the Sedums, Chrysanthemum, Artemesias, Boltonias, Hardy Asters, and Pyrethrum Uliginosum.

Annuals, Glads and Dahlias should be added to this group in the Spring.

A carefully planned border, must have certain replacements made during the Fall in order to have substantial bloom the first year.

With each purchase of Tulips or Narcissus, we will allow a 50 per cent discount, on Peonies or Iris of a like amount.

P.S.—Those having already placed Tulip or Narcissus orders may have this same privilege.

With each Perennial order amounting to \$25.00, or more, we will allow 50 per cent discount on Evergreens of a like amount. Phlox, Peonies and Iris will be considered as Perennials in this offer.

To all customers who have already placed orders, or received goods this Fall, these special free offers and discounts will be allowed if requested.

Where general Landscape Development, requiring a large amount of trees and shrubs, is wanted, special quotations and estimates will be given.

Develop your Rock Garden this Fall, and take advantage of these special free offers and discounts.



Phone  
Deerfield  
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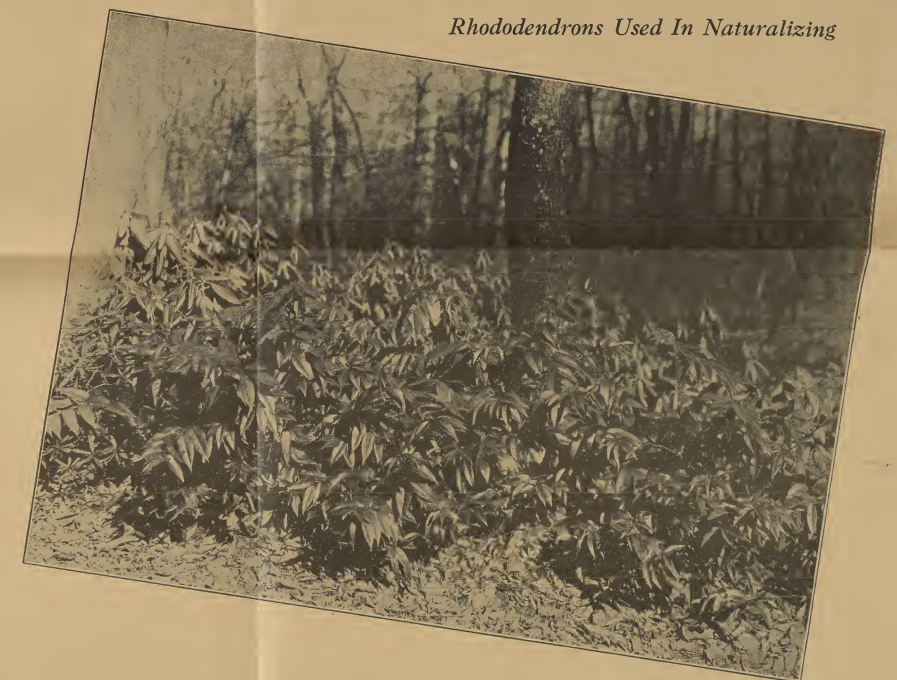


This 100%, all Evergreen landscape expresses without question the wonderful possibilities of a home, where a carefully planned and designed landscape effect has been accomplished.

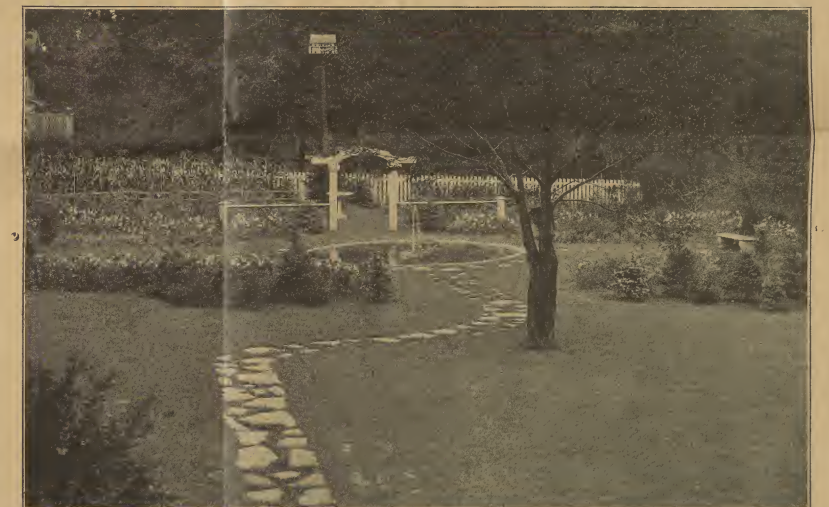
This particular home was originally planted with shrubs. The changes made, not only put it into a class by itself, but added materially to its value.

Your own problems may also be handled in just as effective a manner, and the value and attractiveness increased accordingly.

Rhododendrons Used In Naturalizing



Rock Garden and Pool designed, constructed and planted by Franklen Bros., for Mr. Charles Crocker, Robsart Road, Kenilworth



A Formal Perennial Garden Cooperating With Evergreens